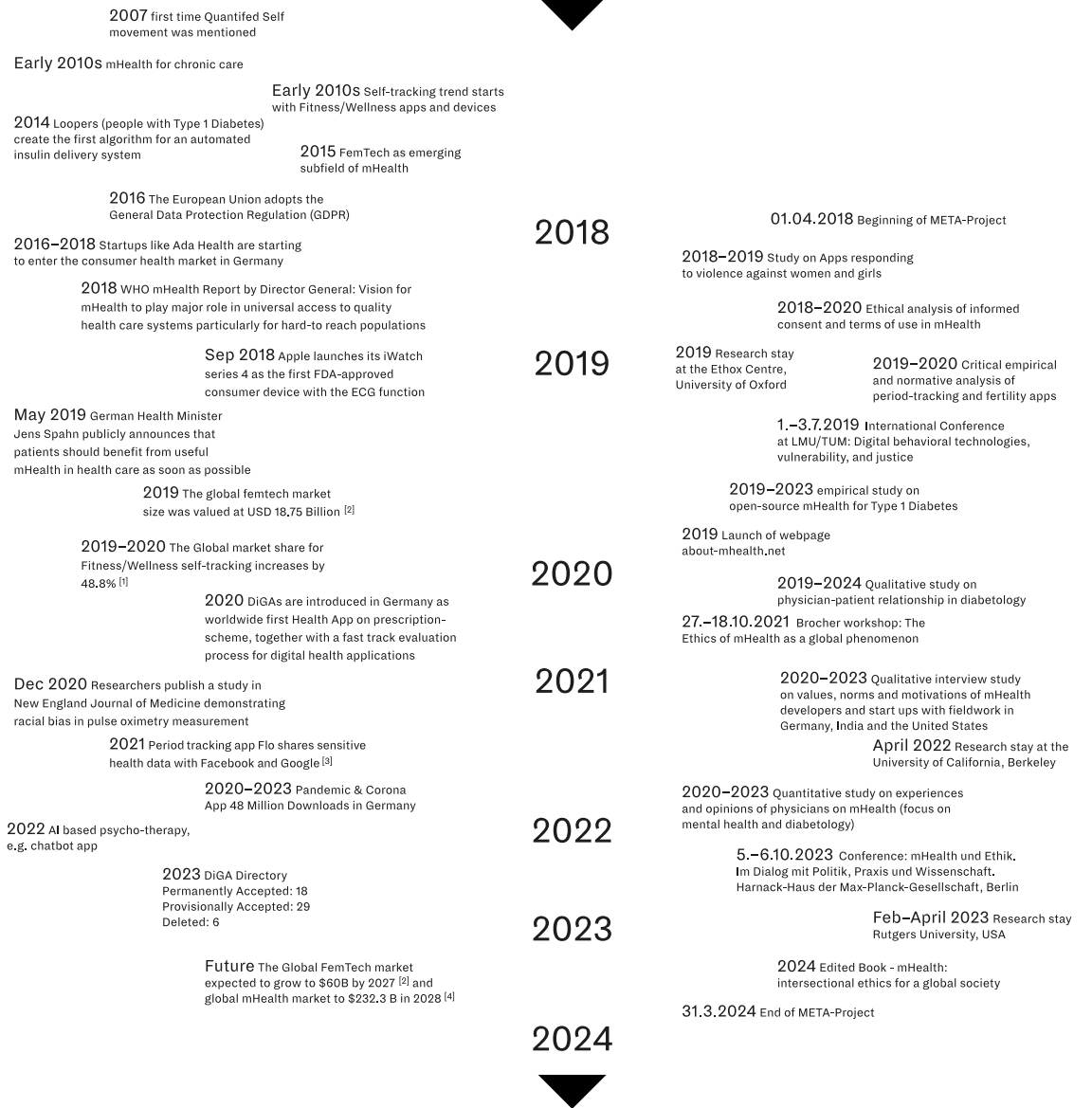


Timeline

MHEALTH AS A NATIONAL AND
GLOBAL PHENOMENON: MOVING
IN AND OUT OF GERMAN CONTEXT

Evolution
of mHealth

META Research project
2018–2024



[1] <https://www.grandviewresearch.com/industry-analysis/fitness-app-market>

[2] <https://www.emergenresearch.com/industry-report/femtech-market>

[3] <https://www.ftc.gov/news-events/news/press-releases/2021/06/ftc-finalizes-order-flo-health-fertility-tracking-app-shared-sensitive-health-data-facebook-google>

[4] [https://www.globenewswire.com/en/news-release/2023/01/13/2588630/0/en/mHealth-Market-to-Reach-USD-232-3-Billion-by-2028-Thanks-to-Rising-Integration-of-mHealth-Devices-with-Smart-Phones-and-Wearable.html#:~:text=The%20mHealth%20market%20size%20was,period%20\(2022%202028\),](https://www.globenewswire.com/en/news-release/2023/01/13/2588630/0/en/mHealth-Market-to-Reach-USD-232-3-Billion-by-2028-Thanks-to-Rising-Integration-of-mHealth-Devices-with-Smart-Phones-and-Wearable.html#:~:text=The%20mHealth%20market%20size%20was,period%20(2022%202028),)

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